

ATUG Regional Roadshow

- Pilot 2003 Dubbo, NSW
- 2004-2007 56 centres
- 2000 attendees
- Local community leaders
- Lakes Entrance to Broome
- Townsville to Esperance



Broadband

- Growing demand for symmetric services
- Ubiquitous coverage
- Fit for purpose speeds



Broadband

- Broadband availability is a key issue – economic activity, home businesses, young people
- Regional users are also very focused on the affordability of services
- Community engagement is vital – Local Government



Regional issues

- Regional end users are well aware of the benefits of competition
- Understand that Telstra is focused on outcomes for shareholders
- Will expect Government to deliver and fund “social equity” outcomes



Next steps

Focus needs to shift now to:

- Supporting State Government initiatives
 - WA, SA
- Working with low density, small communities in difficult terrain areas
- Working with very small, community focused ISPs



Comments on Events

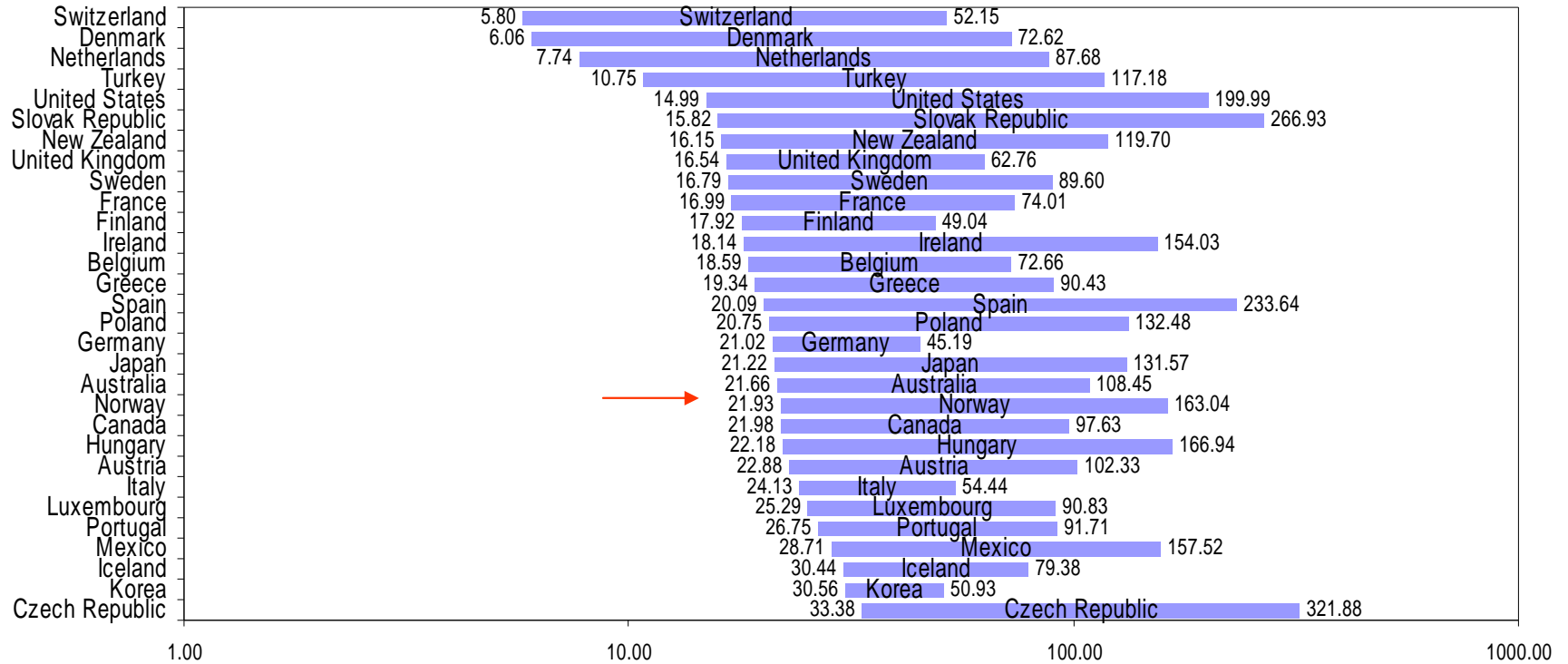
- Informative – rare to see in Regional areas
- Very informative – need action now for broadband
- A good initiative for improving community awareness of these initiatives.





- Communications systems that can be relied upon at an affordable price covering rural areas
- More on wireless and the TIO
- Between now and June 2009 more updates
- Keep us current so we can be competitive and growing
- Advice on when we will get ADSL2+
- Guarantee of broadband in this area

Broadband price ranges, October 2007



FTTN

**Forced
Transfer
To
Nirvana**





BRING
Roam
Fair
DOWN
SWAY
ROAMING



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